

**(LO1) - Exercise – Short Response – Colour**

These research questions are used to prepare you for **(LO1) - Assignment.** You can use **Canvas** & the **Interne**t as research to help you find the answers to the questions.

You must not **COPY & PASTE** directly from the Internet, **put in your own words**

**Submit to Canvas on completion.**

**Q1. List 3 types of Colour categories found on the Colour Wheel?**

**A1.** Hue, Saturation and Value

**Q2. List 2 Primary colours?**

**A2.** Red and Blue

**Q3. What is meant by the term Monochromatic colours?**

**A3.** Monochromatic means variations of the same colour i.e shades or tones

**Q4. What is meant by the term Complementary colours?**

**A4.** Complementary colours are opposite each other on the colour wheel and create high contrast.

**Q5. List 2 warm & 2 cool colours?**

**A5.** 2 warm colours are orange and yellow. 2 cool colours are blue and green.

**Q6. What colour associations are linked to power and trust?**

**A6.** Blue and Black

**Q7. What colour applications are associated with Design & Branding?**

**A7.** Creating logos, websites and packaging that evoke a brands identity.

**Q8. Name a tool used for generating colour schemes?**

**A8.** Adobe Colour

**Q9. Name a person who was associated with the development of colour harmony?**

**A9.** Sir Isaac Newton

**Q10. List 2 Colour Models?**

**A10.** RGB and CMYK

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